



Beauty
AZERBAIJAN

POST SHOW REPORT

7th Azerbaijan International
**BEAUTY AND
AESTHETIC MEDICINE
EXHIBITION**

31 OCTOBER - 2 NOVEMBER 2013

BAKU, AZERBAIJAN

www.beauty.iteca.az

ORGANISERS



VENUE



OFFICIAL SUPPORT



Ministry of Health of the Republic
Of Azerbaijan



National Confederation of the
Entrepreneurs Organisations of the
Republic of Azerbaijan



Export and Investment Promotion
Foundation

OFFICIAL OPENING CEREMONY

The official opening ceremony was attended by Elsevar Aghayev, the Deputy Minister for Health of the Republic of Azerbaijan; Rena Aliyeva, ASA President; Emin Chakmak, Chairman of the Turkish Healthcare Travel Council; Mustafa Solak, Rector of Afyon Kocatepe University; Mr Edward Strachan, Executive Director of ITE Group plc.

A VIP tour followed the opening ceremony, giving visitors a chance to see the exhibition.



Exhibitors

Among the exhibitors were companies from Azerbaijan, Italy, Russia and other countries.

Participants presented following products:

Cosmetics and perfumery, hair care and skin care products, products for manicure and pedicure, equipment and furniture for beauty saloons and SPA, laser cosmetology equipment, solarium, sun protection products and others.

Exhibitors surbey results

- 75% of exhibitors established new business-contacts
- 80% are expecting new contracts as a result of the exhibition
- 80% are planning to participate in Beauty Azerbaijan 2014



Exhibitors testimonials

«The beauty industry is growing at a fast pace in Azerbaijan and we are interested in promoting our products in such a promising market. I am sure that Beauty Azerbaijan 2013 will help us with this»

Tatiana Bozhenova

Deputy Head of the Aesthetic Medicine Discipline at Medical Group Oftaderm LLC

«I want to highlight the hard work put into this exhibition annually by its organizers. The number of participants, the coverage of the exhibitors and the visitors' interest in the exhibition all grow from year to year. For us, this is a very good platform for attracting new customers, promoting the company's image, promoting interest to our company, and presenting new products, of which there are some almost every year»

Javid Ahmadi

**Deputy Director General
Medeks**

«This exhibition is extremely useful in terms of its information content. We are pleased that this event continues to grow from year to year. We wish the organizers every success and fruitful endeavours!»

Narmina Shukurova

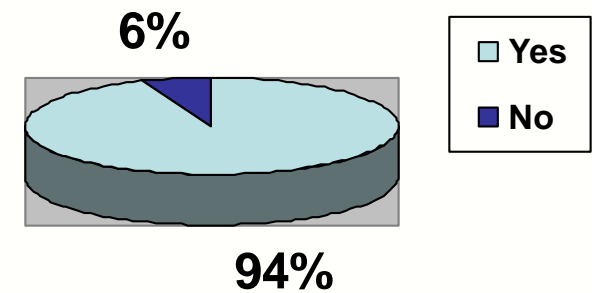
Director of ZNK



Visitors

Number of professional visitors – 3 362

Are you planning to visit the exhibition next year?



Exhibition events

Official evening reception dedicated to the opening of the exhibition was held on the 31st of October in Art-Garden restaurant



Participant certificates were distributed the last day of the event

See you in 2014
25-27 September 2014